

TOGETHER FOR A GREEN FUTURE

TALKING THE TALK OR WALKING THE WALK?

Concepts such as sustainability, renewable energy and green transition are being applied in various contexts, and are familiar to most people. However, noticing the actual impact of green initiatives can be a challenge and even the best can struggle to determine if we are actually walking the walk, rather than just talking the talk.

In project Co-creative Green transition we strive to put words to action. We focus on collaboration between local authorities, citizens and stakeholders, when we create and implement solutions for a sustainable future - and what we do must be measured, weighed, evaluated and shared.



THE PROJECT

The project Collaborative Green Conversion is supported by the EU-programme Interreg Øresund-Kattegat-Skagerrak, and is a transverse collaboration between Danish and Swedish municipalities and universities.

The project aims to develop methods and tools that can engage and motivate shared responsibility and collaborations between stakeholders, when working towards a greener future. Internationally, nationally and regionally ambitious goals have been set regarding sustainability and self-sufficiency with renewable energy. However, to reach such goals cooperation and co-creation is necessary.

THE KEYWORD IS CO-CREATION

In a co-creation process the classic roles for authorities and citizens are redefined. Everyone takes part in the green conversion, and by listening, learning and sharing we develop knowledge and skills. Where citizens were previously seen as passive consumers they now become active collaborators with important knowledge and competences in a co-creation process.

EVERYDAY KNOWLEDGE WITH DEPTH AND WIDTH
Four pilot cases, with a shared focus on collaboration and a greener future, have been launched with four municipal partners in Denmark and Sweden. The pilot cases must not only focus on developing methods which acknowledges the many different interests of stakeholders, but also implement sustainable initiatives and solutions in the local communities.

There are two pilot cases located in Denmark and two in Sweden. Moreover, Chalmers Tekniska Högskola in Sweden and Aalborg University in Denmark contribute with research on energy, environment, collaboration and communication.

THE 4 PILOT CASES

SOLAR POWER (SKÅNE)
TRANSPORT (DALSLAND)
SCRAP THE OIL BURNER (HJØRRING)
MEASURE AND SAVE (AALBORG)



DID YOU KNOW ...

... that it is possible to lower the energy consumption in your home by 10% if you stay updated with and think about your energy consumption?

... that 70 % of all Swedes are willing to install solar cells in their own homes?

... that four out of five cars in Swedish rural districts can be changed into electric cars already today and still cover the need for transport - even if they are only charged at night?

Read more at www.sagrom.com under Pilot cases.



5 STRONG POINTS

We have developed 5 principles on how we co-create together

1 TRANSPARANCY
- Process and motive must always be transparent

2 LEARNING
- Participants exchange knowledge and experience to continuously learn from each other

3 COMMITMENT
- Everyone must contribute to create a committed and energetic

4 OPENNESS
- The process is built on respect and trust and must be open and flexible

5 DIALOGUE
- The frames, such as roles, expectations, resources and resolution skills must be articulated

”

We know things about having an oil burner and about our own needs. But we lack knowledge about existing solutions and how to make the change. It is a really good idea that the municipality initiate the collaboration so we can help each other.”

- Citizen, Hjørring Kommune

”

For municipalities in Dalsland the project means that we create a unique possibility for new ways to collaborate with citizens. The citizens are an important source of knowledge and together with other participants we can develop and create a sustainable society.”

- Municipal council politician, Dalsland

”

I am very interested in doing something together. Something where we can talk a bit more than we do at an information meeting. It is really good when we listen to each other and collaborate. Then I think it will be easier to change (the oil burner, red.).”

- Citizen, Hjørring Kommune

”

Our solutions must be for the benefit of the customers, so we would like to engage the customers in the design of the solutions. Through working together we will get the best results.”

- Section leader, Aalborg Varme A/S

CONTACT

Project leader Thomas Jensen
thomas.jensen@hjoerring.dk
+45 72 33 67 20

Read more about the project at www.sagrom.com





TOGETHER FOR A GREEN FUTURE

In Dalsland there are more than 24.500 cars. 83 of them run on pure electricity or gas = less than 0,5 %.

GOAL 

To increase the amount of cars running on electricity or gas to 10 % = 2.450 cars.

DALSAND
SVERIGE

HJØRRING
DANMARK

There are 5.000 oil burners in the municipality of Hjørring, 1 in 6 of all households have an oil burner.

GOAL To reduce the number with 10 % = 500 less oil burners.



Chalmers Tekniska Högskola contributes with knowledge about energy and environment.

Aalborg Universitet contributes with knowledge about communication.

In Aalborg 37.620 heat meters have to be measured remotely/from a distance, and it must be easy to track the consumption.

GOAL
A clever user-created visualization tool that can lower the energy consumption by 10%.



SKÅNE
SVERIGE

AALBORG
DANMARK

In Skåne there are 138 millions of square meters of private housing that has potential for solar power. Research shows that 70 % of all Swedes would like to install their own solar cells.

GOAL

To illuminate and reduce the existing barriers for solar energy. To increase the number of private homes supplied by solar energy.



Interreg

Öresund-Kattegat-Skagerrak
European Regional Development Fund



EUROPEAN UNION

